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Filing date: **07/13/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Merinda Kate Jackson
Application serial no.	90853956
Application filing date	07/28/2021
Mark	SEX BREAKFAST OF CHAMPIONS
Date of publication	06/14/2022
Potential opposer's Correspondence information	JOSHUA J. BURKE GENERAL MILLS IP HOLDINGS II, LLC NUMBER ONE GENERAL MILLS BLVD. MINNEAPOLIS, MN 55426 UNITED STATES Primary email: trade.marks@genmills.com 763-764-5524
Docket no.	61004USX07

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, General Mills IP Holdings II, LLC, Number One General Mills Blvd., Minneapolis, MN 55426, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 07/14/2022. General Mills IP Holdings II, LLC respectfully requests that the time period within which to file an opposition be extended until 08/13/2022.

Respectfully submitted,  
/JJ Burke/  
Joshua J. Burke  
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07/13/2022