

ESTTA Tracking number: **ESTTA1351629**
Filing date: **04/11/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Cox Automotive, Inc.
Application serial no.	90845769
Application filing date	07/23/2021
Mark	UPSIDE
Date of publication	03/12/2024
Potential opposer's Correspondence information	TERRENCE J. MCALLISTER RUGGIERO MCALLISTER & MCMAHON LLC 18TH FLOOR ONE LANDMARK SQUARE STAMFORD, CT 06901 UNITED STATES Primary email: trademark@RuggieroIP.com Secondary email(s): Terry@RuggieroIP.com 2032939140
Docket no.	001675us1

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Upside Services Inc., 1701 Rhode Island Ave. NW, Washington, DC 20036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 04/11/2024. Upside Services Inc. respectfully requests that the time period within which to file an opposition be extended until 05/11/2024.

Respectfully submitted,
/RMM-TJM-tjm/
Terrence J. McAllister
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04/11/2024