

ESTTA Tracking number: **ESTTA1173517**

Filing date: **11/19/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	New Milani Group LLC
Application Serial Number	90825481
Application Filing Date	07/13/2021
Mark	BALMSHELL
Date of Publication	11/02/2021
Potential Opposer's Correspondence Information	JEFFREY C. KATZ DAVIS & GILBERT LLP 1675 BROADWAY NEW YORK, NY 11019 UNITED STATES Primary Email: JKatz@dglaw.com Secondary Email(s): sarah@thebalm.com No phone number provided.

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Shipman Associates, LLC dba theBalm, 4649 Aircenter Circle Ste 101, Reno, NV 89502, UNITED STATES, a LLC, organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/02/2021. Shipman Associates, LLC dba theBalm respectfully requests that the time period within which to file an opposition be extended until 01/01/2022.

Respectfully submitted,  
/jeffkatz/  
Jeffrey C. Katz  
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11/19/2021