

ESTTA Tracking number: **ESTTA1187143**

Filing date: **01/27/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	AdoreMe, Inc.
Application serial no.	90720589
Application filing date	05/19/2021
Mark	ELITE BY ADORE ME
Date of publication	01/04/2022
Potential opposer's Correspondence information	ROBERT W. ZELNICK MCDERMOTT WILL & EMERY LLP THE MCDERMOTT BUILDING 500 NORTH CAPITOL STREET, NW WASHINGTON, DC 20001-1531 UNITED STATES Primary email: IPDocketChicago@mwe.com Secondary email(s): rzelnick@mwe.com, arubinstein@mwe.com, kdelcoure@mwe.com, ipdocketmwe@mwe.com 202-756-8377
Docket no.	093387-0010

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Elite Licensing Company SAGL, Via Cattori 3, Paradiso, CH-6900, SWITZERLAND, a Soci t  Anonyme de droit suisse, organized under the laws of Switzerland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/03/2022. Elite Licensing Company SAGL respectfully requests that the time period within which to file an opposition be extended until 05/04/2022.

Respectfully submitted,

/Abigail Rubinstein/

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