

ESTTA Tracking number: **ESTTA1249437**

Filing date: **11/21/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants  | Hachette Book Group, Inc.  |
| Application serial no.                            | 90685464   |
| Application filing date                           | 04/30/2021   |
| Mark  | B BALANCE  |
| Date of publication                               | 07/26/2022   |
| Potential opposer's<br>Correspondence information | ARUN P. BOSE<br>DONAHUE FITZGERALD LLP<br>1999 HARRISON ST.<br>SUITE 2600<br>OAKLAND, CA 94612<br>UNITED STATES<br>Primary email: abose@donahue.com<br>Secondary email(s): dnewton@donahue.com<br>No phone number provided |

**60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, Brain Balance Holdings, Inc., 1777 N. CALIFORNIA BLVD., SUITE 330, WALNUT CREEK, CA 94596, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 11/23/2022. Brain Balance Holdings, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/22/2023.

Respectfully submitted,  
/Arun Bose/  
Arun Bose  
abose@donahue.com  
11/21/2022