

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
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September 11, 2023

*In re BLUE ZONES, LLC*

Ex Parte Appeal No. 90673719

**Lalita Webb, Paralegal Specialist:**

In view of the decision by the Trademark Examining Attorney on September 11, 2023, the appeal is resumed. Appellant is allowed until **November 10, 2023** in which to file its brief accompanied by the required fee. Trademark Rules 2.142(b)(1) and 2.6(a)(18). Failure to file the brief with the required fee may result in dismissal of the appeal. Trademark Rules 2.142(b)(1) and 2.6(a)(18); TRADEMARK TRIAL AND APPEAL BOARD MANUAL OF PROCEDURE (TBMP) § 1203.02(a).