

ESTTA Tracking number: **ESTTA1172450**

Filing date: **11/15/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Margie B. Aoki
Application Serial Number	90555622
Application Filing Date	03/02/2021
Mark	KRÅ#VE
Date of Publication	10/26/2021
Potential Opposer's Correspondence Information	JULIE E. REITZ HONIGMAN LLP 39400 WOODWARD AVENUE, SUITE 101 BLOOMFIELD HILLS, MI 48304 UNITED STATES Primary Email: trademark@honigman.com Secondary Email(s): jreitz@honigman.com 7344184288

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Kellogg North America Company, One Kellogg Square, PO Box 3599, Battle Creek, MI 49016, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/25/2021. Kellogg North America Company respectfully requests that the time period within which to file an opposition be extended until 02/23/2022.

Respectfully submitted,
/Julie E. Reitz/
Julie E. Reitz
jreitz@honigman.com
11/15/2021