

ESTTA Tracking number: **ESTTA1156673**

Filing date: **08/31/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	American Branding Agency, Corporation
Application Serial Number	90520204
Application Filing Date	02/09/2021
Mark	COZY ICE CREAM
Date of Publication	08/03/2021
Potential Opposer's Correspondence Information	MICHAEL B. CHESAL PERETZ, CHESAL, & HERRMANN 1 S.E. 3RD AVENUE SUITE 1820 MIAMI, FL 33131 UNITED STATES Primary Email: mchesal@pch-iplaw.com Secondary Email(s): mshafer@pch-iplaw.com, trademarks@pch-iplaw.com 3053413000

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, BBC ICE CREAM, LLC, 3850 Bird Road, Suite 801, Miami, FL 33146, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 09/02/2021. BBC ICE CREAM, LLC respectfully requests that the time period within which to file an opposition be extended until 12/01/2021.

Respectfully submitted,

/Michael A. Shafer/

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