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Filing date: **10/05/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	TheCaliforniaBeachCo, LLC
Application Serial Number	90469663
Application Filing Date	01/15/2021
Mark	POP 'N GO ROVR
Date of Publication	09/07/2021
Potential Opposer's Correspondence Information	BENJAMIN LIEB TALUS LAW GROUP LLC 2816 SOUTH ADAMS STREET DENVER, CO 80210 UNITED STATES Primary Email: ben@taluslaw.com 3032464767
Docket Number	1072-006

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Ice Rover, Inc., 6333 Dry Creek Parkway, Niwot, CO 80503, UNITED STATES, a corporation organized under the laws of Colorado, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 10/07/2021. Ice Rover, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/06/2021.

Respectfully submitted,  
/Benjamin B. Lieb/  
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10/05/2021