

ESTTA Tracking number: **ESTTA1171040**

Filing date: **11/08/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Watertower Ventures Management LLC
Application Serial Number	90457609
Application Filing Date	01/10/2021
Mark	BLUE CHECK VENTURES
Date of Publication	09/07/2021
Potential Opposer's Correspondence Information	J. RYAN HINSHAW BLUE CROSS AND BLUE SHIELD ASSOCI- ATION 225 N. MICHIGAN AVENUE CHICAGO, IL 60601 UNITED STATES Primary Email: trademarks@bcbsa.com Secondary Email(s): ryan.hinshaw@bcbsa.com No phone number provided.
Docket Number	71732EF

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 NORTH MICHIGAN AVENUE, CHICAGO, IL 60601, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/06/2021. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 01/05/2022.

Respectfully submitted,
/J. Ryan Hinshaw/
J. Ryan Hinshaw
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11/08/2021