

ESTTA Tracking number: **ESTTA1321461**Filing date: **11/10/2023**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Ex Parte Appeal - Serial No.	90324739
Appellant	Universal Display Corporation
Applied for mark	PLASMON PHOLED
Correspondence address	STANLEY D FERENCE III FERENCE & ASSOCIATES LLC 409 BROAD STREET PITTSBURGH, PA 15143 UNITED STATES Primary email: uspto@ferencelaw.com Secondary email(s): jgoldschmidt@ferencelaw.com 412-741-8400
Submission	To file a main brief - second or subsequent request
Attachments	11.10.23 2808 Request for EOT to File Appeal Brief PLASMON PHOLED.pdf (155194 bytes)
Filer's name	Stanley D. Ference III
Filer's email	uspto@ferencelaw.com, bmalkin@ferencelaw.com
Signature	/Stanley D. Ference III/
Date	11/10/2023

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board

Applicant: Universal Display Corporation

Serial No.: 90/324,739

Appeal Filed: July 21, 2022

Filed: November 17, 2020

Mark: **PLASMON PHOLED**

November 10, 2023

**ADDITIONAL REQUEST FOR ONE-MONTH EXTENSION OF TIME
FOR FILING APPEAL BRIEF PURSUANT TO TBMP 1203.02(d)**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted to the Commissioner by ESTTA on November 10, 2023.

/Stanley D. Ference III/
Stanley D. Ference III
Reg. No. 33,879

November 10, 2023
Date of Signature

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Commissioner:

Applicant hereby requests the Commissioner, pursuant to TBMP § 1203.02(d), to extend the time for filing an appeal brief in this action for one (1) month, up to and including December 11, 2023.

Applicant has consulted with undersigned counsel now as is in the process of finalizing an amendment to the identification of goods. This amendment is being coordinated with foreign counsel because it impacts the related pending foreign trademarks for the same mark. Once finalized, Applicant will move to suspend the appeal and remand the case back

to the Examining Attorney in order to review the final amendment. Applicant believes that the amendment will resolve all the outstanding issues in the case.

Accordingly, Applicant feels that the reasons stated above demonstrate extraordinary circumstances to receive an extension of time to file an appeal brief, as suggested by TBMP § 1203.02(d).

This is the eleventh request for an extension of time to file a brief in this appeal. Furthermore, this request is being filed before the expiration of the time for filing the appeal brief.

Respectfully submitted,

/Stanley D. Ference III/

Stanley D. Ference III
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