

ESTTA Tracking number: **ESTTA1255493**

Filing date: **12/20/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Ex Parte Appeal - Serial No.	90319121
Appellant	PIKE BRANDS LLC
Applied for mark	PURE WHITE SAGE
Correspondence address	STANLEY D. FERENCE III FERENCE & ASSOCIATES LLC 409 BROAD STREET PITTSBURGH, PA 15143 UNITED STATES Primary email: uspto@ferencelaw.com 412-741-8400
Submission	To file a main brief - first request
Attachments	Request for EOT to File Appeal Brief PURE WHITE SAGE 90319121.pdf(98041 bytes)
Filer's name	Stanley D. Ference III
Filer's email	uspto@ferencelaw.com
Signature	/Stanley D. Ference III/
Date	12/20/2022

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board

Applicant: Pike Brands LLC

Serial No.: 90/319,121

Appeal Filed: October 24, 2022

Filed: November 13, 2020

Mark: **PURE WHITE SAGE**

December 20, 2022

**REQUEST FOR SIX-MONTH EXTENSION OF TIME
FOR FILING APPEAL BRIEF PURSUANT TO TBMP 1203.02(d)**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted to the Commissioner by ESTTA on December 20, 2022.

/Stanley D. Ference III/
Stanley D. Ference III
Reg. No. 33,879

December 20, 2022
Date of Signature

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Commissioner:

Applicant hereby requests the Commissioner, pursuant to TBMP § 1203.02(d), to extend the time for filing an appeal brief in this action for six (6) months, up to and including June 23, 2023.

The case is now scheduled for a final briefing and decision. Applicant needs adequate time to research and develop the particular legal issues presented in this appeal.

Thus, Applicant feels that it has good cause due to the Applicant's need to fully develop its case before submitting the appeal brief.

This is the first request for an extension of time to file a brief in this appeal. Furthermore, this request is being filed before the expiration of the time for filing the appeal brief.

Applicant feels that the reasons stated above demonstrate good cause sufficient to receive an extension of time to file an appeal brief, as suggested by TBMP § 1203.02(d).

Respectfully submitted,

/Stanley D. Ference III/

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