

ESTTA Tracking number: **ESTTA1135850**

Filing date: **05/24/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Shenzhen Youzhihui Industrial Development Co. LTD
Application Serial Number	90256192
Application Filing Date	10/15/2020
Mark	POPWISE
Date of Publication	04/27/2021
Potential Opposer's Correspondence Information	KOFI SCHULTERBRANDT STANLEY BLACK & DECKER, INC. 701 EAST JOPPA ROAD MR045 TOWSON, MD 21286 UNITED STATES Primary Email: Kofi.Schulterbrandt@sbdinc.com Secondary Email(s): sue.haslbeck@sbdinc.com, robyn.thomas@sbdinc.com 410 6309455
Docket Number	POP/TM OP

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Newfrey LLC, 1000 Stanley Drive, New Britain, CT 06053, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/27/2021. Newfrey LLC respectfully requests that the time period within which to file an opposition be extended until 08/25/2021.

Respectfully submitted,  
/KofiSchulterbrandt/  
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05/24/2021