

ESTTA Tracking number: **ESTTA1134896**

Filing date: **05/19/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Rivoli Icons In Art
Application Serial Number	90241550
Application Filing Date	10/08/2020
Mark	THE ROCKY EFFECT
Date of Publication	04/20/2021
Potential Opposer's Correspondence Information	MARTIN J. MILLER PORTER WRIGHT MORRIS & ARTHUR LLP 250 EAST FIFTH STREET, SUITE 2200 CINCINNATI, OH 45202 UNITED STATES Primary Email: ipdocket@porterwright.com Secondary Email(s): mmiller@porterwright.com, lrousseau@porterwright.com 5133694250

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Rocky Brands, Inc., 39 East Canal Street, Nelsonville, OH 45764, UNITED STATES, a corporation organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/20/2021. Rocky Brands, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/18/2021.

Respectfully submitted,  
/Martin J. Miller/

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