

ESTTA Tracking number: **ESTTA1124282**

Filing date: **04/01/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Blue Ridge Engraving Co., LLC
Application Serial Number	90183162
Application Filing Date	09/15/2020
Mark	SHEBOSS
Date of Publication	03/02/2021
Potential Opposer's Correspondence Information	STACY STEWART COTY INC. 350 FIFTH AVENUE NEW YORK, NY 10118 UNITED STATES Primary Email: Stacy_Stewart@cotyinc.com Secondary Email(s): trademarks@cotyinc.com 2123897300

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, HUGO BOSS Trademark Management GMBH & Co. KG, Dieselstrasse 12, Metzingen, 72555, GERMANY, a GmbH, organized under the laws of Germany, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/01/2021. HUGO BOSS Trademark Management GMBH & Co. KG respectfully requests that the time period within which to file an opposition be extended until 06/30/2021.

Respectfully submitted,  
/Stacy Stewart/  
Stacy Stewart  
Stacy\_Stewart@cotyinc.com  
04/01/2021