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Filing date: **07/01/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	SDM Group Inc.
Application Serial Number	90174529
Application Filing Date	09/11/2020
Mark	VITAFUSE
Date of Publication	06/22/2021
Potential Opposer's Correspondence Information	BROOKS R. BRUNEAU FISHERBROYLES LLP 100 OVERLOOK CENTER SECOND FLOOR PRINCETON, NJ 08540 UNITED STATES Primary Email: brooks.bruneau@fisherbroyles.com Secondary Email(s): den- ise.mcculloch@fisherbroyles.com 609 454 6772
Docket Number	04790.O139

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Church & Dwight Co., Inc., 500 Charles Ewing Boulevard, Ewing, NJ 08628, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/22/2021. Church & Dwight Co., Inc. respectfully requests that the time period within which to file an opposition be extended until 10/20/2021.

Respectfully submitted,

/brooks r. bruneau/

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