

ESTTA Tracking number: **ESTTA1215793**

Filing date: **06/15/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |                 |
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| Application serial no. | 90128011        |
| Applicant              | Tastemade, Inc. |

## Notice of Appeal

Notice is given that Tastemade, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 041. First Use: Apr 23, 2013 First Use In Commerce: Apr 23, 2013  
All goods and services in the class are appealed, namely: Educational services, namely, providing online instruction in the field of food and beverage, food preparation, food presentation, arts and crafts, style, budgeting, travel, design and decoration, do it yourself and how-to, shopping and lifestyle; Entertainment services, namely, providing ongoing webisodes featuring content in the fields of food and beverage, food preparation, food presentation, arts and crafts, style, budgeting, travel, design and decoration, do it yourself and how-to, shopping and lifestyle via a global computer network; Entertainment services, namely, an ongoing multimedia program featuring content in the fields of food and beverage, food preparation, food presentation, arts and crafts, style, budgeting, travel, design and decoration, do it yourself and how-to, shopping and lifestyle distributed via various platforms across multiple forms of transmission media; Entertainment services, namely, an ongoing series featuring content in the fields of food and beverage, food preparation, food presentation, arts and crafts, style, budgeting, travel, design and decoration, do it yourself and how-to, shopping and lifestyle provided through the internet and wireless communication networks; Entertainment services, namely, the provision of continuing television, internet TV, online video programming segments and an ongoing web series featuring information in the fields of food and beverage, food preparation, food presentation, arts and crafts, style, budgeting, travel, design and decoration, do it yourself and how-to, shopping and lifestyle delivered by television, the internet and wireless communication networks; Providing entertainment services in the nature of ongoing Internet Protocol Television (IPTV) television programming segments in the field of food and beverage, food preparation, food presentation, arts and crafts, style, budgeting, travel, design and decoration, do it yourself and how-to, shopping and lifestyle

Respectfully submitted,  
/Angelique M. Riordan/  
06/15/2022

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| Docket no. | TASTEMAKERS |
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