

ESTTA Tracking number: **ESTTA1148101**

Filing date: **07/21/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Meyer Group, Inc.
Application Serial Number	90119258
Application Filing Date	08/17/2020
Mark	DEFY THE STANDARD
Date of Publication	03/23/2021
Potential Opposer's Correspondence Information	ELLEN REILLY REILLY INTELLECTUAL PROPERTY LAW FIRM 1888 N SHERMAN ST STE 200 DENVER, CO 80203 UNITED STATES Primary Email: Reilly@iplawdenver.com Secondary Email(s): Reilly@iplawdenver.com 3038398700

**60 Day Request for Extension of Time to Oppose Upon Extraordinary  
Circumstances**

Pursuant to 37 C.F.R. Section 2.102, IP Mark Holding CO, 4109 E. 10TH AVE, SUITE 135, DENVER, CO 80220, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for extraordinary circumstances shown.

Potential opposer believes that extraordinary circumstances are established for this request by:

- Potential opposer would like additional time to confer with attorney for applicant prior to filing an opposition. Attempts have been made to contact attorney after initial conversation.

The time within which to file a notice of opposition is set to expire on 07/21/2021. IP Mark Holding CO respectfully requests that the time period within which to file an opposition be extended until 09/19/2021.

Respectfully submitted,  
/ellen reilly/  
Ellen Reilly  
reilly@iplawdenver.com  
07/21/2021