

ESTTA Tracking number: **ESTTA1112001**

Filing date: **02/03/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Millionaire Shark LLC
Application Serial Number	90116997
Application Filing Date	08/16/2020
Mark	MILLIONAIRE SHARK
Date of Publication	01/19/2021
Potential Opposer's Correspondence Information	LYNN S. FRUCHTER COWAN, LIEBOWITZ & LATMAN, P.C. 114 WEST 47TH STREET NEW YORK, NY 10036 UNITED STATES Primary Email: trademark@cll.com Secondary Email(s): rsm@cll.com, lsf@cll.com, fxm@cll.com 212-790-9200
Docket Number	13078-144

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Sony Pictures Television Inc., 10202 West Washington Blvd., Culver City, CA 90232, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/18/2021. Sony Pictures Television Inc. respectfully requests that the time period within which to file an opposition be extended until 05/19/2021.

Respectfully submitted,

/Lynn S. Fruchter/

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02/03/2021