

**United States Patent and Trademark Office (USPTO)**

**U.S. Application Serial No.** 90106071

**Mark:** THE NEW OLD AGE

**Correspondence Address:**

Jordan A LaVine  
FLASTER GREENBERG PC  
100 FRONT STREET, SUITE 100  
ONE TOWER BRIDGE  
CONSHOHOCKEN PA 19428

**Applicant:** The New York Times Company

**Reference/Docket No.** N/A

**Correspondence Email Address:**

jordan.lavine@flastergreenberg.com

**MOTION TO CONSOLIDATE**

Applicant has applied for co-pending applications for the standard character marks THE NEW OLD AGE (Serial No. 90106071), A GOOD APPETITE (Serial No. 90112154), HUNGRY CITY (Serial No. 90112577), WORK FRIEND (Serial No. 90115155), LIKE A BOSS (Serial No. 90115337), and OFF THE SHELF (Serial No. 90115491). Registration has been refused for each application under Trademark Act Sections 1, 2, and 45.

The applicant has filed ex parte appeals in the referenced co-pending applications. As the cases involve common issues of law and fact, the examining attorney hereby moves that the referenced appeals be consolidated for efficiency and ease of prosecution. TMBP §1214.

Respectfully submitted,

/Catherine Caycedo/  
Catherine Caycedo  
Trademark Examining Attorney  
Law Office 101  
(571) 272-7066  
Catherine.Caycedo@uspto.gov