

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
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Alexandria, VA 22313-1451  
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May 4, 2022

*In re The New York Times Company*

Ex Parte Appeal No. 90106071

Ex Parte Appeal No. 90112154

Ex Parte Appeal No. 90112577

Ex Parte Appeal No. 90115155

Ex Parte Appeal No. 90115337

Ex Parte Appeal No. 90115491

**Ellen Yowell, Lead Paralegal Specialist:**

On March 16, 2022, Appellant submitted its appeal brief and the required fee. In view thereof, the files are forwarded to the Trademark Examining Attorney for a brief in accordance with Trademark Rule 2.142(b).

The Trademark Rules of Practice provide that the Examining Attorney shall file a written brief answering Appellant's brief and shall send a copy of the brief to Appellant within sixty days after Appellant's brief is sent to the Examining Attorney. Appellant may file a reply brief within twenty days from the mailing date of the Examining Attorney's brief. If an oral hearing is desired, Appellant must file a separate request accompanied by the required fee not later than ten days after the due date for Appellant's reply brief. Trademark Rules 2.142, 2.6(a)(18) and 2.6(a)(24).

Briefs must meet each of the requirements prescribed in Trademark Rule 2.126, which states that submissions must be made to the Board via ESTTA. See Trademark

Ex Parte Appeal Nos. 90106071, 90112154, 90112577, 90115155, 90115337 and 90115491

Rule 2.142(b)(2). ESTTA forms for electronic filings are available at <https://estta.uspto.gov>. Board proceeding files can be viewed using TTABVUE at <https://ttabvue.uspto.gov>.