

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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November 18, 2022

In re The New York Times Company

Ex Parte Appeal No. 90106653

Rochelle Adams, Paralegal Specialist:

On November 17, 2022, Appellant filed a first request for an extension of 60 days to file its appeal brief. In its request, Appellant argues that there is good cause for an extension because Appellant needs additional time to consult with its counsel.

Section 1203.02(d) of the Trademark Trial and Appeal Board Manual of Procedure (“TBMP”) provides the following explanation about good cause and requests for extensions of time:

The determination of good cause will be based upon all relevant circumstances, including the length of time of any previously granted extensions and the reason(s) for the requested extension(s). Thus, a reason such as the press of other business, which may be sufficient to show good cause for a first extension of thirty days, may not be sufficient for a second extension of time. Depending on the totality of the circumstances, good cause has been found when there has been an appointment of a new attorney, illness, the need to get instructions from a foreign applicant, and attempting to negotiate a consent agreement.

Insofar as Appellant has demonstrated good cause for a first extension, Appellant's request is approved and Appellant is allowed until **February 14, 2023** to file its appeal brief.¹ See TBMP § 1203.02(d).

¹ Pursuant to Trademark Rule 2.6(a)(18)(iii), 37 C.F.R. § 2.6(a)(18)(iii), no fee is required for filing a first request for an extension of time to file an appeal brief. Appellant is advised that a fee is required for filing a second or subsequent request for an extension of time to file an appeal brief. Trademark Rule 2.6(a)(18)(v), 37 C.F.R. § 2.6(a)(18)(v).