

ESTTA Tracking number: **ESTTA1097452**

Filing date: **11/24/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	WGBH Educational Foundation
Application Serial Number	90102992
Application Filing Date	08/10/2020
Mark	NOVA NOW
Date of Publication	11/24/2020
Potential Opposer's Correspondence Information	W. DREW KASTNER SCHNADER HARRISON SEGAL & LEWIS LLP 1600 MARKET STREET STE 3600 PHILADELPHIA, PA 19103 UNITED STATES Primary Email: trademarks@schnader.com 215-751-2122

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Villanova University, 800 Lancaster Ave, Villanova, PA 19085, UNITED STATES, a Non-profit corporation, organized under the laws of Pennsylvania, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/24/2020. Villanova University respectfully requests that the time period within which to file an opposition be extended until 01/23/2021.

Respectfully submitted,  
/Stephenie Yeung/  
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11/24/2020