

ESTTA Tracking number: **ESTTA1112411**

Filing date: **02/04/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	NUTRICHIPZ LLC
Application Serial Number	90102224
Application Filing Date	08/09/2020
Mark	BEYONDCRISPS
Date of Publication	01/05/2021
Potential Opposer's Correspondence Information	JEANETTE S. ZIMMER FRITO-LAY NORTH AMERICA, INC. 7701 LEGACY DRIVE MAIL STOP 3A-110H PLANO, TX 75024 UNITED STATES Primary Email: trademarks@pepsico.com Secondary Email(s): donna.j.sanders@pepsico.com 972-334-2587

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Mail Stop 3A-110H, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 02/04/2021. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/06/2021.

Respectfully submitted,
/Jeanette S. Zimmer/
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02/04/2021