

ESTTA Tracking number: **ESTTA1109287**

Filing date: **01/21/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Fit4Life International, Inc.
Application Serial Number	90019358
Application Filing Date	06/24/2020
Mark	INSTABLISS
Date of Publication	01/12/2021
Potential Opposer's Correspondence Information	JESSICA VOSGERCHIAN FROSS ZELNICK LEHRMAN & ZISSU, P.C. 151 WEST 42ND STREET, 17TH FLOOR NEW YORK, NY 10036 UNITED STATES Primary Email: jvosgerchian@fzlj.com Secondary Email(s): jmargiotta@fzlj.com , ttabfiling@fzlj.com No phone number provided.

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Bliss Products Holdings LLC, 145 S Fairfax Avenue, Los Angeles, CA 90036, UNITED STATES, a limited liability company, organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/11/2021. Bliss Products Holdings LLC respectfully requests that the time period within which to file an opposition be extended until 05/12/2021.

Respectfully submitted,

/Jessica Vosgerchian/

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