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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Rivolite inc
Application Serial Number	90016759
Application Filing Date	06/23/2020
Mark	EMS EQUILIBRIUM MEDICAL SOURCE
Date of Publication	12/15/2020
Potential Opposer's Correspondence Information	J. RYAN HINSHAW BLUE CROSS AND BLUE SHIELD ASSOCIATION 225 N MICHIGAN AVE CHICAGO, IL 60601 UNITED STATES Primary Email: Ryan.Hinshaw@bcbsa.com Secondary Email(s): trademarks@bcbsa.com No phone number provided.
Docket Number	71598EF

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BLUE CROSS AND BLUE SHIELD ASSOCIATION, 225 N MICHIGAN AVE, CHICAGO, IL 60601, UNITED STATES, a NOT-FOR-PROFIT CORPORATION, organized under the laws of ILLINOIS, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/14/2021. BLUE CROSS AND BLUE SHIELD ASSOCIATION respectfully requests that the time period within which to file an opposition be extended until 04/14/2021.

Respectfully submitted,
/J. Ryan Hinshaw/
J. Ryan Hinshaw
ryan.hinshaw@bcbsa.com, trademarks@bcbsa.com
12/30/2020