

ESTTA Tracking number: **ESTTA1094722**

Filing date: **11/11/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Outlier Beauty Inc.
Application Serial Number	88949845
Application Filing Date	06/05/2020
Mark	ACT NATURAL
Date of Publication	10/13/2020
Potential Opposer's Correspondence Information	JAMES D. WEINBERGER FROSS ZELNICK LEHRMAN & ZISSU, P.C. 151 WEST 42ND STREET, 17TH FLOOR NEW YORK, NY 10036 UNITED STATES Primary Email: <a href="mailto:jweinberger@fzlz.com">jweinberger@fzlz.com</a> Secondary Email(s): <a href="mailto:skipen@fzlz.com">skipen@fzlz.com</a> (212) 813-5900
Docket Number	J&J 2011107

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Johnson & Johnson, One Johnson & Johnson Plaza, New Brunswick, NJ 08933, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/12/2020. Johnson & Johnson respectfully requests that the time period within which to file an opposition be extended until 02/10/2021.

Respectfully submitted,  
/s/ James D. Weinberger  
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11/11/2020