

ESTTA Tracking number: **ESTTA1089898**

Filing date: **10/20/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Advance Beauty Care, Inc.
Application Serial Number	88935242
Application Filing Date	05/27/2020
Mark	SIMPLE GRACE
Date of Publication	10/06/2020
Potential Opposer's Correspondence Information	JOSEPH CONKLIN COTY INC. 350 FIFTH AVENUE NEW YORK, NY 10118 UNITED STATES Primary Email: Joseph_Conklin@cotyinc.com Secondary Email(s): trademarks@cotyinc.com 2124794512

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Coty Brands Management Inc., 350 Fifth Avenue, New York, NY 10118, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/05/2020. Coty Brands Management Inc. respectfully requests that the time period within which to file an opposition be extended until 02/03/2021.

Respectfully submitted,  
/Joseph Conklin/  
Joseph Conklin  
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10/20/2020