

ESTTA Tracking number: **ESTTA1084173**

Filing date: **09/24/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Posh Limited
Application Serial Number	88893495
Application Filing Date	04/29/2020
Mark	POSHABLE
Date of Publication	08/25/2020
Potential Opposer's Correspondence Information	H. MATTHEW HORLACHER ATTORNEY OF RECORD HOLLAND & HART LLP P.O. BOX 11583 SALT LAKE CITY, UT 84110 UNITED STATES Primary Email: docket@hollandhart.com Secondary Email(s): docket@hollandhart.com, mhorlacher@hollandhart.com, klander- son@hollandhart.com 8017995825

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Perfectly Posh, LLC, 222 South Main Street, Suite 1600, Salt Lake City, UT 84101, UNITED STATES, a Limited Liability Company, organized under the laws of Utah, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/24/2020. Perfectly Posh, LLC respectfully requests that the time period within which to file an opposition be extended until 12/23/2020.

Respectfully submitted,
/hmh/

H. Matthew Horlacher
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09/24/2020