

ESTTA Tracking number: **ESTTA1108625**

Filing date: **01/19/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Cashere Ashmeade
Application Serial Number	88890500
Application Filing Date	04/28/2020
Mark	STARTUP INSIDER
Date of Publication	12/29/2020
Potential Opposer's Correspondence Information	PATRICK J. JENNINGS PILLSBURY WINTHROP SHAW PITTMAN, LLP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 UNITED STATES Primary Email: dctm@pillsburylaw.com 2026638918
Docket Number	79133-000019

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Insider, Inc., One Liberty Plaza, 8th Floor, New York, NY 10006, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/28/2021. Insider, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/28/2021.

Respectfully submitted,  
/Pat Jennings/  
Patrick J. Jennings  
dctm@pillsburylaw.com  
01/19/2021