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Filing date: **10/09/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	DIY Media Group, Inc.
Application Serial Number	88885121
Application Filing Date	04/23/2020
Mark	AMERISHIELD
Date of Publication	08/11/2020
Potential Opposer's Correspondence Information	TIMOTHY J. MAIER MAIER & MAIER, PLLC 345 SOUTH PATRICK ST. ALEXANDRIA, VA 22314 UNITED STATES Primary Email: trademark@maierandmaier.com 7037408322
Docket Number	14290005TMOP

### **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, PremiumEstore LLC, 2601 RELIANCE DR. STE. 102, VIRGINIA BEACH, VA 23452, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/10/2020. PremiumEstore LLC respectfully requests that the time period within which to file an opposition be extended until 12/09/2020.

Respectfully submitted,  
/Timothy J. Maier/  
Timothy J. Maier  
trademark@maierandmaier.com  
10/09/2020