

ESTTA Tracking number: **ESTTA1089801**

Filing date: **10/20/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	BEERENBERG PTY LTD
Application Serial Number	88874334
Application Filing Date	04/16/2020
Mark	MARKET FRESH FOREVER
Date of Publication	08/25/2020
Potential Opposer's Correspondence Information	MICHELLE WILCO ALSTON & BIRD 1201 W. PEACHTREE ST. ATLANTA, GA 30309 UNITED STATES Primary Email: michelle.wilco@alston.com 404-881-4746

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Arby's IP Holder, LLC, THREE GLENLAKE PARKWAY, ATLANTA, GA 30328, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/24/2020. Arby's IP Holder, LLC respectfully requests that the time period within which to file an opposition be extended until 12/23/2020.

Respectfully submitted,
/Michelle W. Wilco/
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10/20/2020