

ESTTA Tracking number: **ESTTA1063423**

Filing date: **06/22/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Todd Meagher
Application Serial Number	88843232
Application Filing Date	03/22/2020
Mark	MYSTORE.COM
Date of Publication	05/26/2020
Potential Opposer's Correspondence Information	Tyson D. Smith Pirkey Barber PLLC 1801 East 6th Street, Suite 300 Austin, TX 78702 UNITED STATES lpirkey@pirkeybarber.com, twimberly@pirkeybarber.com, tsmith@pirkeybarber.com, drausa@pirkeybarber.com, tmcentral@pirkeybarber.com 5123225200

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, H-E-B, LP, 646 South Flores Street, San Antonio, TX 78204, UNITED STATES, a limited partnership, organized under the laws of Texas, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 06/25/2020. H-E-B, LP respectfully requests that the time period within which to file an opposition be extended until 09/23/2020.

Respectfully submitted,  
/TDS/

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