

ESTTA Tracking number: **ESTTA1066807**

Filing date: **07/08/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicants  | Twelve5 Beverage Co., LLC   |
| Application Serial Number                         | 88828326  |
| Application Filing Date                           | 03/10/2020  |
| Mark  | TWELVE5'S REBEL   |
| Date of Publication                               | 07/07/2020  |
| Potential Opposer's<br>Correspondence Information | MICHELLE ALVEY<br>HUSCH BLACKWELL LLP<br>190 CARONDELET PLAZA, SUITE 600<br>ST. LOUIS, MO 63105<br>UNITED STATES<br>Primary Email: pto-sl@huschblackwell.com<br>Secondary Email(s):<br>Michelle.Alvey@huschblackwell.com,<br>Nicole.Anderson@huschblackwell.com<br>314-480-1500 |
| Docket Number                                     | 713062.1396a  |

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Luxco, Inc., 5050 Kemper Ave., St. Louis, MO 63139, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/06/2020. Luxco, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/04/2020.

Respectfully submitted,  
/Michelle Alvey/

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07/08/2020