

ESTTA Tracking number: **ESTTA1113396**

Filing date: **02/10/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Trico Products Corporation
Application Serial Number	88804761
Application Filing Date	02/20/2020
Mark	FIRST BRANDS
Date of Publication	01/12/2021
Potential Opposer's Correspondence Information	BRYCE J. MAYNARD BUCHANAN INGERSOLL & ROONEY, PC 1737 KING STREET, SUITE 500 ALEXANDRIA, VA 22314 UNITED STATES Primary Email: bryce.maynard@bipc.com No phone number provided.
Docket Number	0086305-172

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Valeo Service, 70 rue Pleyel, Saint-Denis, F-93200, FRANCE, a Soci-ete Par Actions Simplifiee, organized under the laws of France, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/11/2021. Valeo Service respectfully requests that the time period within which to file an opposition be extended until 05/12/2021.

Respectfully submitted,  
/Bryce J. Maynard/  
Bryce J. Maynard  
bryce.maynard@bipc.com  
02/10/2021