

ESTTA Tracking number: **ESTTA1123337**

Filing date: **03/29/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Trico Products Corporation
Application Serial Number	88804745
Application Filing Date	02/20/2020
Mark	FIRST BRANDS
Date of Publication	03/23/2021
Potential Opposer's Correspondence Information	BRYCE J. MAYNARD BUCHANAN INGERSOLL & ROONEY, PC 1737 KING STREET, SUITE 500 ALEXANDRIA, VA 22314 UNITED STATES Primary Email: bryce.maynard@bipc.com No phone number provided.
Docket Number	0086305-179

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Valeo Service, 70 rue Pleyel, Saint-Denis, F-93200, FRANCE, a Societe Par Actions Simplifiee, organized under the laws of France, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/22/2021. Valeo Service respectfully requests that the time period within which to file an opposition be extended until 07/21/2021.

Respectfully submitted,
/Bryce J. Maynard/
Bryce J. Maynard
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03/29/2021