

ESTTA Tracking number: **ESTTA1068064**

Filing date: **07/14/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	JVI Media, Inc.
Application Serial Number	88788637
Application Filing Date	02/07/2020
Mark	EXITPRENEUR
Date of Publication	06/16/2020
Potential Opposer's Correspondence Information	PATRICK JUSTMAN, ESQ. LATHAM & WATKINS LLP 12670 HIGH BLUFF DRIVE SAN DIEGO, CA 92130 UNITED STATES Primary Email: patrick.justman@lw.com Secondary Email(s): adam.herrera@lw.com, tara.villegas@lw.com, alethia.corneil@lw.com, ip- docket@lw.com 858-523-5400

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Entrepreneur Media, Inc., 18061 Fitch, Irvine, CA 92614, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/16/2020. Entrepreneur Media, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/14/2020.

Respectfully submitted,
/s/ Patrick Justman
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07/14/2020