

ESTTA Tracking number: **ESTTA1098928**

Filing date: **12/02/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	48 HR Books Inc.
Application Serial Number	88778861
Application Filing Date	01/30/2020
Mark	48 HOUR BOOKS .COM
Date of Publication	11/03/2020
Potential Opposer's Correspondence Information	ARYN EMERT VIACOMCBS LAW 51 WEST 52ND STREET NEW YORK, NY 10019 UNITED STATES Primary Email: trademarks@cbs.com Secondary Email(s): aryn.emert@cbs.com, elena.vetere@cbs.com 212-975-4321

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, CBS Broadcasting Inc., 51 West 52nd Street, New York, NY 10019, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/03/2020. CBS Broadcasting Inc. respectfully requests that the time period within which to file an opposition be extended until 03/03/2021.

Respectfully submitted,

/Aryn Emert/

Aryn Emert

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12/02/2020