

ESTTA Tracking number: **ESTTA1183707**

Filing date: **01/10/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application serial no.	88778313
Applicant	SIMPLIFIED APPWORKS LLC

## Notice of Appeal

Notice is given that SIMPLIFIED APPWORKS LLC appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 042. First Use: 2012/05/09 First Use In Commerce: 2012/05/09  
All goods and services in the class are appealed, namely: Advisory services in the field of product development and quality improvement of software; Business technology softwareconsultation services; Computer services, namely, creating, maintaining, designing and implementing web sites for others; Computer software consultation; Computer software development and computer programming development for others; Computer technology support services, namely, help desk services; Consultancy in the field of software design; Consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; Creating and maintaining web sites for others; Custom design of computer software, computer software mobile applications and websites based on personal selections made by the customer; Design and development of on-line computer software systems; Design and development of computer software for use in connection with artificial intelligence, artificial intelligence-based automation systems, home automation hubs, internet-of-things (IoT) connectivity, controlling and operating networked devices in the internet of things (IoT), controlling and operating internet-enabled and connected automation devices, artificial intelligence-based voice assistant and voice activated speaker systems; Design and development of software in the field of mobile applications; Design and writing of computer software; Designing and developing webpages on theinternet; Designing and developing websites in the field of artificial intelligence, artificial intelligence-based automation systems, home automation hubs, internet-of-things (IoT) connectivity, controlling and operating networked devicesin the internet of things (IoT), controlling and operating internet-enabled andconnected automation devices, artificial intelligence-based voice assistant andvoice activated speaker systems for others; Developing customized software for others; Information technology consulting services; Quality control for others; Quality management services, namely, quality evaluation and analysis, quality assurance, and quality control, in the field of software, mobile applications and websites; Technical support services, namely, troubleshooting of computer software problems; Technology consultation in the field of the design, development, integration, deployment, testing, quality control, optimization and maintenance ofsoftware, mobile application software and websites; technology consultation in the field of artificial intelligence, artificial intelligence-based automation systems, home automation hubs, internet of things (IoT) connectivity, controllingand operating networked devices in the internet of things (IoT), controlling and operating internet-enabled and connected automation devices, artificial intelligence-based voice assistant and voice activated speaker systems; Testing of computer software; Website design consultancy; Computer technology consultancy in the field of computer software, mobile applications and websites; computer technology consultancy in the field of computer software, mobile applications and websites for use in connection with artificial intelligence, artificial intelligence-based automation systems, home automation hubs, internet-of-things (IoT) connectivity, controlling and operating networked devices in the internet of things (IoT), controlling and operating internet-enabled and connected automation devices, artificial intelligence-based voice assistant and voice activated speaker systems; Product design and development in the field of computer software, mobile applications and websites; Product design and development in the field of computersoftware, mobile applications and websites for use in connection with artificial intelligence, artificial intelligence-based automation systems, home automation hubs, internet-of-things (IoT) connectivity, controlling and operating networked devices in the internet of things (IoT), controlling and operating internet-enabled and connected automation devices,artificial intelligence-based voice assistant and voice activated speaker systems; Software design and development

Respectfully submitted,  
/Angelique M. Riordan/  
01/10/2022

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Docket no.	SIMPLAPPWRKS
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