

ESTTA Tracking number: **ESTTA1097348**

Filing date: **11/23/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Novo Platform Inc.
Application Serial Number	88763509
Application Filing Date	01/17/2020
Mark	POWERFULLY SIMPLE
Date of Publication	11/17/2020
Potential Opposer's Correspondence Information	LISA HEPHNER PAYSIMPLE, INC. 3601 WALNUT STREET, SUITE 400 DENVER, CO 80205 UNITED STATES Primary Email: <a href="mailto:lisa@paysimple.com">lisa@paysimple.com</a> 303-800-0579

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, PaySimple, Inc., 3601 Walnut Street, Suite 400, Denver, CO 80205, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/17/2020. PaySimple, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/16/2021.

Respectfully submitted,  
/LisaHephner-ps112320/  
Lisa Hephner  
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11/23/2020