

ESTTA Tracking number: **ESTTA1130985**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	88762944
Applicant	Peacock TV LLC

Notice of Appeal

Notice is hereby given that Peacock TV LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 88762944.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Advertising services; business-to-business advertising services; advertising analysis services; rental of advertising time on communication media; digital advertising services; dissemination of advertising for others via wireless networks, the Internet, cable, satellite, and global, regional, and local computer networks; Internet and online advertising, marketing, and promotional services; providing advertising space on mobile devices, software applications, and websites for advertising goods and services; Internet and online retail shopping site services featuring streaming or downloadable audio-visual content in the fields of news, entertainment, sports, comedy, drama, music, and music videos; customer loyalty services and customer club services, for commercial, promotional, advertising, and customer engagement purposes

Respectfully submitted,
/Curtis Krechevsky/
05/03/2021

CURTIS KRECHEVSKY
CANTOR COLBURN LLP
20 CHURCH STREET
FLOOR 22
HARTFORD, CT 06103
UNITED STATES
Primary Email: TM-CT@cantorcolburn.com
860-286-2929

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