

ESTTA Tracking number: **ESTTA1130977**

Filing date: **05/03/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |                |
|------------------------|----------------|
| Application Serial No. | 88762942       |
| Applicant              | Peacock TV LLC |

## Notice of Appeal

Notice is hereby given that Peacock TV LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 88762942.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 028. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Toys, games and playthings, namely, action figures and accessories therefor, bathtub toys, kites, toy building blocks, board games, action skill games, manipulative games, target games, bubble making wand and solution sets, children's multiple activity toys, costume masks, mechanical toys, toy vehicles and accessories therefor, dolls, doll accessories, doll clothing, bean bag dolls, toy figures and accessories therefor, play figures, inflatable toys, flying discs, jigsaw puzzles, marbles, plush toys, puppets, ride-on toys, skateboards, balloons, roller skates, toy banks, water squirting toys and stuffed toys; Christmas tree ornaments; water globes; pinball machines; playing cards; hand-held unit for playing electronic games adapted for use with an external display screen or monitor; hand-held unit for playing electronic games other than those adapted for use with an external display screen or monitor; golf and sports balls, stress relief exercise balls

Respectfully submitted,  
/Curtis Krechevsky/  
05/03/2021  
CURTIS KRECHEVSKY  
CANTOR COLBURN LLP  
20 CHURCH STREET  
FLOOR 22  
HARTFORD, CT 06103  
UNITED STATES  
Primary Email: TM-CT@cantorcolburn.com  
860-286-2929

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| Docket Number | NBC2168TUS |
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