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Filing date: **11/04/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Baylor University
Application Serial Number	88757174
Application Filing Date	01/13/2020
Mark	SIC 'EM BEARS
Date of Publication	10/06/2020
Potential Opposer's Correspondence Information	JIM ARONOWITZ FERMATA PARTNERS, LLC 1440 DUTCH VALLEY PLACE SUITE 101 ATLANTA, GA 30324 UNITED STATES Primary Email: ja@fermatapartners.com Secondary Email(s): ja@fermatapartners.com 4049961966

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, University of Georgia Athletic Association, Inc., Butts-Mehre Heritage Hall, 1 Selig Circle, Athens, GA 30602, UNITED STATES, a corporation organized under the laws of Georgia, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/05/2020. University of Georgia Athletic Association, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/05/2020.

Respectfully submitted,  
/Jim Aronowitz/  
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11/04/2020