

ESTTA Tracking number: **ESTTA1046957**

Filing date: **04/03/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Pueblo Vida Brewing Company, LLC
Application Serial Number	88751036
Application Filing Date	01/08/2020
Mark	CEREUS
Date of Publication	03/24/2020
Potential Opposer's Correspondence Information	Jeffrey A. Smith Millen, White, Zelano & Branigan, P.C. 2200 Clarendon Boulevard Suite 1400 Arlington, VA 22201 UNITED STATES docketing@mwzb.com, smithj@mwzb.com, ven- teicher@mwzb.com 703-465-5355

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Ceres Fruit Juices (Pty) Limited, Glacier Place 1 Sportica Crescent, Tygervalley Bellville, 7530, SOUTH AFRICA, a corporation organized under the laws of South Africa, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/23/2020. Ceres Fruit Juices (Pty) Limited respectfully requests that the time period within which to file an opposition be extended until 07/22/2020.

Respectfully submitted,

/jas/

Jeffrey A. Smith

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04/03/2020