

ESTTA Tracking number: **ESTTA1058247**

Filing date: **05/28/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Matson Money, Inc.
Application Serial Number	88737287
Application Filing Date	12/23/2019
Mark	TRUE PURPOSE FOR MONEY
Date of Publication	04/28/2020
Potential Opposer's Correspondence Information	Emily E. Campbell Dunlap Codding P.C. P.O. Box 16370 Oklahoma City, OK 73113 UNITED STATES ecampbell@dunlapcodding.com, etal- ley@dunlapcodding.com, docket- ing@dunlapcodding.com 4056078600

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, MidFirst Bank, 501 N.W. Grand, 3rd Floor, Oklahoma City, OK 73118, UNITED STATES, a federally chartered savings assn, organized under the laws of Oklahoma, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/28/2020. MidFirst Bank respectfully requests that the time period within which to file an opposition be extended until 08/26/2020.

Respectfully submitted,
/emilyecampbell/
Emily E. Campbell
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05/28/2020