

ESTTA Tracking number: **ESTTA1108389**

Filing date: **01/18/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	88696520
Applicant	CVS Pharmacy, Inc.
Applied for Mark	LET YOUR PERSONALITY POP
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Submission	Applicants Request for Remand and Amendment
Attachments	let your personality pop.pdf(222429 bytes )
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Date	01/18/2021

REQUEST FOR AMENDMENT AND REMAND – Serial No. 88696520 for “LET YOUR PERSONALITY POP”

Applicant is requesting herein that the goods of “pumice stones” be deleted from the application. Applicant is also requesting herein that the amended application be remanded to the Examining Attorney for further action.

Applicant is deleting “pumice stones” from the goods description in Class 3. As for a showing of good cause, Applicant submits that the deletion of the phrase “pumice stones” from Class 3 will obviate the final refusal to register by the Examining Attorney. By deleting “pumice stones”, the present application will be acceptable for publication.

Please contact the undersigned with any questions at [mtrudell@sheridanross.com](mailto:mtrudell@sheridanross.com).