

ESTTA Tracking number: **ESTTA1086929**

Filing date: **10/06/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Genesis Tortilla Hecha A Mano LLC
Application Serial Number	88693299
Application Filing Date	11/14/2019
Mark	GENESIS
Date of Publication	10/06/2020
Potential Opposer's Correspondence Information	DAX ALVAREZ SNELL & WILMER L.L.P. 400 EAST VAN BUREN STREET SUITE 1900 PHOENIX, AZ 85004-2202 UNITED STATES Primary Email: tmdocket@swlaw.com Secondary Email(s): dalvarez@swlaw.com , jbellio@swlaw.com 213.929.2500
Docket Number	68608.00015

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Food For Life Baking Co., Inc., 2991 East Doherty, Corona, CA 92879, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/05/2020. Food For Life Baking Co., Inc. respectfully requests that the time period within which to file an opposition be extended until 02/03/2021.

Respectfully submitted,

/Dax Alvarez/

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10/06/2020