

ESTTA Tracking number: **ESTTA1138884**

Filing date: **06/08/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Naked Whey Inc.
Application Serial Number	88677802
Application Filing Date	11/01/2019
Mark	NAKED
Date of Publication	05/18/2021
Potential Opposer's Correspondence Information	JANET SILVERBERG SENIOR TRADEMARK COUNSEL PEPSICO, INC. 433 WEST VAN BUREN STREET, SUITE 350N CHICAGO, IL 60607 UNITED STATES Primary Email: trademarks@pepsico.com Secondary Email(s): janet.silverberg@pepsico.com, donna.j.sanders@pepsico.com No phone number provided.

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Naked Juice Co. of Glendora, Inc., 1333 S. Mayflower Avenue, Suite 100, Monrovia, CA 91016, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/17/2021. Naked Juice Co. of Glendora, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/15/2021.

Respectfully submitted,
/Janet Silverberg/
Janet Silverberg
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06/08/2021