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Filing date: **03/08/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Father, Son & Friends Spirits Inc.
Application serial no.	88653070
Application filing date	10/14/2019
Mark	
Date of publication	02/07/2023
Potential opposer's Correspondence information	MICHAEL D. ADAMS MAYER BROWN LLP P.O. BOX 2828 CHICAGO, IL 60690-2828 UNITED STATES Primary email: ipdocket@mayerbrown.com Secondary email(s): michae- ladams@mayerbrown.com, GBar- celona@mayerbrown.com, MMTho- mas@mayerbrown.com, DVir- tue@mayerbrown.com, WSiegel@mayerbrown.com, RAss- mus@mayerbrown.com 3127018637
Docket no.	22726344

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, JIM BEAM BRANDS CO., 222 W. Merchandise Mart Plaza, Suite 1600, Chicago, IL 60654, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/09/2023. JIM BEAM BRANDS CO. respectfully requests that the time period within which to file an opposition be extended until 06/07/2023.

Respectfully submitted,
/michael d adams/
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03/08/2023