

ESTTA Tracking number: **ESTTA1085765**

Filing date: **10/01/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Application Serial No. | 88642477 |
| Applicant | Ashland Beverages, LLC |

Notice of Appeal

Notice is hereby given that Ashland Beverages, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 88642477.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 025. First Use: 2019/12/14 First Use In Commerce: 2020/06/22
All goods and services in the class are appealed, namely: Clothing, namely, shirts, hats, sweatshirts, and jackets
- Class 033. First Use: 2019/11/12 First Use In Commerce: 2020/01/27
All goods and services in the class are appealed, namely: Hard seltzer

Respectfully submitted,

/Adam Garson/

10/01/2020

ADAM GARSON

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| Docket Number | MBJ.001T |
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